

LOST ON THE B SIDE

the dark side of the music industry

inspired by a true story

B SIDE TO SCREEN AT TEMECULA AND BIG BEAR LAKE FILM FESTIVALS

SEATTLE, WA -- September 6, 2006 -- Announcing a surprise move by two of this fall's special film festivals, Directors, Ltd., out of Seattle, admits to being taken unaware when the festivals scheduled the company's full-length independent film *Lost on the B Side* in opening time slots on the same day. This effectively offers the film a double World Premier. Writer-director Lyle Holmes said, "This announcement was news to all of us. In fact, reading this article may be the first time many of our 26 bands will hear that "BSide" is on for screening. It will definitely be, for most of the bands, their first opportunity to hear themselves on the soundtrack of a feature film."

Most of the film's musicians are scattered around the globe. Producer Janet Jennings displayed a world chart colored with band names and locations: the Buzz Dogs and mothercoat in Asia; the Farlanders in E. Europe; SAM, Scott Maher, Christelle Delaney, Markus Rill, and Blakkgoldd representing six different countries in W. Europe; and Siconauta nestled down in Latin America. She also demonstrated the U.S. locations, especially those on the West Coast. There is the award-winning Bubble in LA; and, in the tradition of U.S. diversity, there are the international tones of Softcore with vocalists from Norway and California, and, out of Seattle, Kultur Shock lists band members from Bosnia, Croatia, Bulgaria, Japan, and the U.S.

Temecula has scheduled "BSide" for three showings, the standard two, plus a third encore screening. This may reflect the festival's well-known celebration of music in film as reflected in the full name of the event: Temecula Valley International Film and Music Festival. The producers of *Lost on the B Side* feel they are reaping the reward of having Emmy-winner Scot Charles mix their international soundtrack and Trey Gunn, with his many worldwide music contacts, act as the film's music supervisor. Gunn, early in his career, honed his considerable talents with Robert Fripp and King Crimson.

Preparing for his trip to LA, Holmes joked he should send an email to the cast, the crew, and the bands, inviting all who may be in the neighborhood to join him in Temecula. "On second thought," he mused, "that's not a bad idea. I would be elated to greet 80 or 90 of our favorite people at the box office."

Juggling the two world premiers on the same day has been a bit of a challenge. Since the festivals are only two hours apart by car, Holmes will shuttle between the two cities. Members of the cast and crew will fly in for both events and Executive Producer Roma S. Holmes will head for the festival in Big Bear Lake. It's an auspicious beginning to the festival season for any film, but particularly for a true indie like *Lost on the B Side*.

About *Lost on the B Side*: Shot in 2006 utilizing 35mm prime lenses that brought a high-quality look to the production. The HD 1080/24p master was professionally color corrected to enhance the intense colors used throughout the film for thematic effect. Music by 26 indie bands from nine countries completes the score -- the first time so many musical artists from around the world have contributed to a single soundtrack. Filmed in English in Seattle, WA, USA, with a cast of experienced indie actors from the USA, England, and Ireland. Synopsis: Fat Cherry Records knows what to do when one of its bands staggers into trouble: Put out the panic call to spin-master Peter Greene, Fat Cherry's honcho for its expansion into Europe. Peter is definitely living life on the A-Side. And then he meets Nina.

About Directors, Ltd. (DL) Acquiring an S-Corporation rating in 2004, the Seattle-based, family-owned DL quickly established itself as an entertainment corporation acquiring numerous scripts of various genres and entering production with two full-length feature films: *Last Stand*, horror, and *Lost on the B Side*, drama/music. DL's principal goal is to create a diverse indie library for both theater and home entertainment markets. Its third production is in development. DL manages film production for local companies in the Seattle area. www.directorsltd.com.