

# LOST ON THE B SIDE

the dark side of the music industry

*inspired by a true story*

## INDIE MOVIE GIVES AWAY INDIE MUSIC: RINGTONES FOR THE TAKING

**SEATTLE, WA -- July 19, 2006 --** The new indie film “Lost on the B Side” has a soundtrack that rocks and sways with dynamic music from nine countries -- the USA and eight world neighbors. And it’s all free to anyone with a cell phone. Producer Janet Jennings explained that fans can get a free ringtone in just a few minutes, “Find the blue button on [LostOnTheBSide.com](http://LostOnTheBSide.com), listen to the tunes, and make your selection.” She confessed she believes there may be a difficulty for fans when they start trying to decide which song to take, “The only hard part will be choosing. When they hear the first releases from our sound-track with all the countries: Japan, Mexico, France, Russia, Denmark, Germany, England, and Ireland, plus Los Angeles and Seattle, they may be challenged making a decision. Fun to hear. Tough to choose.”

Inspired by Seattle’s indie music industry, *Lost on the B Side* reflects the writer’s experiences. During the mid-1980s, Lyle Holmes, as a young music exec, was touched by the stories of struggling bands who lost their way in the voracious music industry. He recalls, “... not only the bands, but their virginal agents and fledgling record producers. We were all clueless. No business or industry acumen to succeed. Even with that, this is a business that eats its young. And not just here in America, but worldwide. Musicians serve the business, but the business doesn’t always reciprocate. One constant seems to be the bond that develops between artists and fans. In a way, music and art and film are what link us together as world citizens. Regardless of where you are -- Tokyo, Moscow, Mexico City, or even a small Washington town called Ravensdale, you are part of the larger international picture. Pretty darn amazing.”

Echoing the international theme, Music Supervisor for “*Lost on the B Side*,” Trey Gunn, of King Crimson and Robert Fripp fame, added, “Think about it. An indie band in Milford, Connecticut may end up as a ringtone in Paris or Berlin inside a cellphone manufactured by South Korea. Or, how ‘bout this -- movie-goers watch ‘*B Side*,’ filmed in Seattle, sitting in a theater in Dublin, Ireland, eating popcorn from Osaka, Japan. That’s as global as it gets!”

In this first month of free music, Directors, Ltd., responsible for producing “*Lost on the B Side*,” is offering twelve tunes from the total soundtrack of forty-six songs. Listeners may go back one time each month to change their selection, always for free. The company will roll out additional tunes monthly. Eventually, the entire soundtrack will be on the free list and music lovers can continue to change tunes each month simply by going to the film’s website: [LostOnTheBSide.com](http://LostOnTheBSide.com).

**About *Lost on the B Side*:** Shot in 2006 utilizing 35mm prime lenses that brought a high-quality look to the indie production. The HD 1080/24p master was professionally color corrected to enhance the intense colors used throughout the film for thematic effect. Music by 26 indie bands from nine countries completes the score -- the first time so many musical artists from around the world have contributed to a single soundtrack. Filmed in English in Seattle, WA, USA, with a cast of experienced indie actors from the USA, England, and Ireland. Synopsis: Fat Cherry Records knows what to do when one of its bands staggers into trouble: Put out the panic call to spin-master Peter Greene, Fat Cherry’s honcho for its expansion into Europe. Peter is definitely living life on the A-Side. And then he meets Nina. Inspired by a true story.

**About Directors, Ltd. (DL)** Acquiring an S-Corporation rating in 2004, the Seattle-based, family-owned DL quickly established itself as an entertainment corporation acquiring numerous scripts of various genres and entering production with two full-length feature films: *Last Stand*, horror, and *Lost on the B Side*, drama/music. DL’s principal goal is to create a diverse indie library for both the theater and home entertainment markets. Its third production is in development. [www.directorsltd.com](http://www.directorsltd.com).